

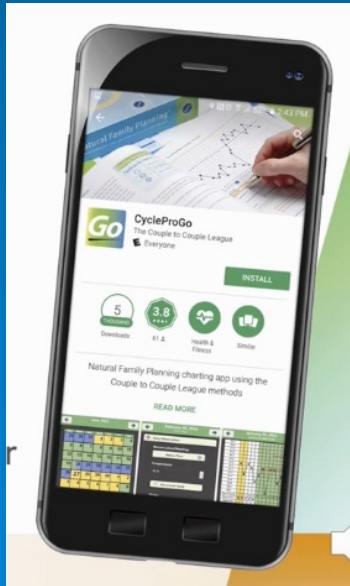


CCL Best Practices: Changing Pedagogy for “YouTube” Learning Culture

Katie Zulas



Education not just sharing information



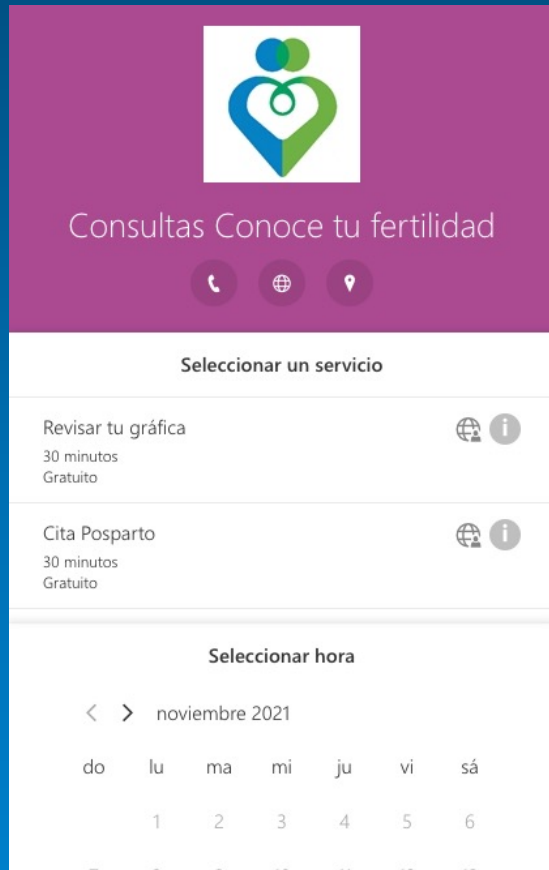
- Adjusting to a post-COVID world
 - Online is the most in demand mode of learning
 - Challenge is engagement
- Teaching in a “YouTube Video” Culture
 - Video preferred: entertaining / informative (efficient)
- Analogous to Traditional Learning vs Montessori Style
 - Change to highly experiential, personalized
 - Our newest class “Conoce tu Fertilidad” follows this model



Relationships are still the heart



- Our teaching couples and their witness makes it “real”
Their experience and help is more in demand than ever
 1. Set clear expectations (wording)
 2. Aligning incentives – ensuring involvement (drip/tests/certificates)
 3. On-demand learning is the expectation from students
 1. Build appointment calendar directly into classes / email / sms messages (QRcodes)
 2. FAB.coach – for those who prefer a coach during a lifetime of fertility





In Service to Parishes and Dioceses



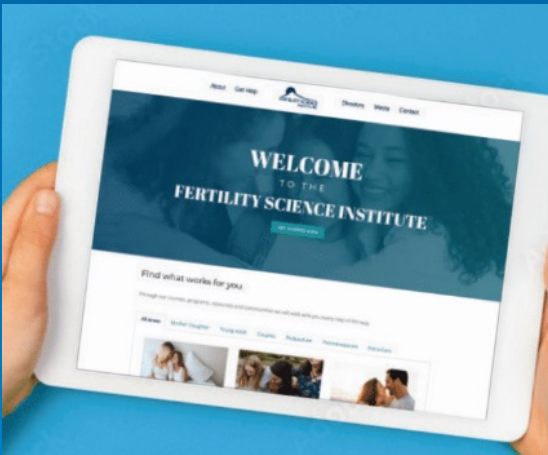
COUPLE TO COUPLE LEAGUE

It's time to bring the NFP class to your couples!

¡Llegó el momento de llevar las clases del método natural a tus parejas!

CLICK HERE FOR MORE INFORMATION

PRESENA AQUÍ PARA MÁS INFORMACIÓN



- **NaturalPlan.org**
 - Designed for Dioceses and Parishes
 - Materials / FAQs / Class links / Clergy seminar / Support
- **Fertility Science Institute.org**
 - Organized around milestones in your lifetime of fertility
 - All things “NFP” – directory, learning areas, coaching
 - Open to all methods