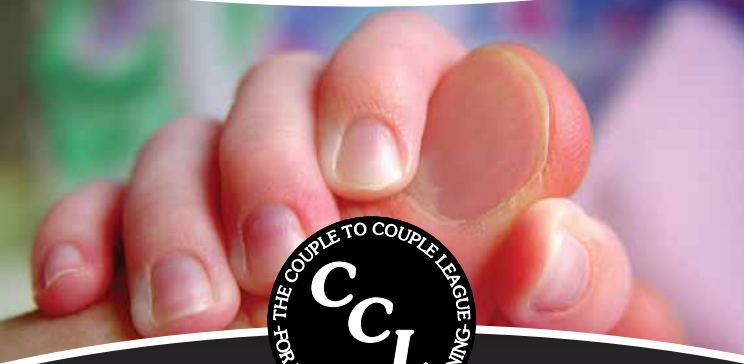


Building healthy marriages through Natural Family Planning since 1971



The Couple to Couple League

**2004
Annual Report**

“... married couples frequently feel the desire to communicate their experience to others. Thus a new and most noteworthy form of the apostolate of like towards like comes to be included in the vast field of the vocation of the laity: it is married couples themselves who become apostles and guides to other married couples.”

— Pope Paul VI,
from *Humanae Vitae*



*In response, the Couple to Couple League was established in 1971 as an apostolate to help bring the truth and wisdom of the Christian teaching affirmed by **Humanae Vitae** to bear on the contemporary issue of family planning.*



Atremendous response from our generous donors in early summer turned an anticipated \$20,000 deficit into a \$51,000 surplus as we closed Fiscal Year 2004 on June 30. This was a very welcome ending to a year in which we worked hard to overcome the deficit of 2003, the League's first deficit year in 14 years.

At the Central Office, spending was watched even more closely than normal, travel was curtailed where possible, and we looked for every opportunity to streamline operations and work more efficiently. We looked to our business practices and searched for ways technology could improve the way we function. For instance, we replaced a cumbersome internal paper directory of volunteer teachers and promoters with an electronic map program. We also conducted our first-ever electronic survey to assess the needs of our volunteers. This allowed us to gather vital information for future strategic planning while eliminating most of the costs of printing, postage, and manual tabulation.

In the field, our corps of dedicated volunteers continued to faithfully bring the practical help of Natural Family Planning to even more families in their local communities. We certified 90 more Teaching Couples, added 49 more Promoter Couples, and taught NFP to nearly 8,000 couples — an increase of nearly 9 percent over the previous year.

It is the prayers and support of our many benefactors that make these accomplishments possible. We're grateful for the support of our members who share the conviction that it is the practice of marital chastity through natural family planning that creates pure and healthy marriages and is the foundation for strong families. *We ask for your continued prayers and support as we persevere in spreading the good news of NFP.*

Achievements

Conducted 12 Teacher Training Seminars throughout the United States and **certified 90 new Teaching Couples**, nationally and internationally, for a total of 966 active TCs;

Certified 49 new CCL Promoters, for a total of 623 worldwide;

Maintained the international apostolate with 23 countries being served by CCL;



Conducted 1,584 class series, an increase of 100 over the previous fiscal year;

Taught NFP to 7,957 couples or individuals by class series and *Home Study Course*, an increase of 643 families over the previous fiscal year;

Conducted four Clergy Seminars for a total of 114 priests, seminarians, and deacons;

Conducted one Physician Seminar for 20 physicians and healthcare professionals;

Welcomed a delegation from Lithuania for strategic planning in implementing our *New Corinthians Curriculum* in the Catholic schools and parishes throughout that country;

Hosted a very successful biennial convention at Chicago's Lewis University in June 2004, led by an incredible team of volunteers from several surrounding chapters;

Fielded and implemented final changes to our Basic Spanish Program which brings the good news of NFP to Spanish-speaking couples in an easier, more hands-on format than in our regular English and Spanish programs;

"...We are so glad for this gift of knowledge, which has helped us to understand each other and love each other more deeply."
— A Member

Reviewed and signed an "Agreement on Commitment to Humanae Vitae" with other NFP providers that was sent to the U.S. Catholic bishops showing our united pledge to actualize the vision of *Humanae Vitae*;

Developed a detailed fund raising plan for the League, designed to provide a workable plan to raise funds in Fiscal Year 2005, and provide a template for fundraising in subsequent years;

Conducted a 2004 Volunteer Priorities Survey, to assess the needs of our volunteers and help mold strategic direction for the next couple of years;

Instituted a host of internal improvements designed to strengthen the Central office including updated computer hardware and software, replacement of expensive paper processes with streamlined electronic methods, a restructured pay system for employees, and approval of an employee manual and operational policies and procedures handbook.





On The Horizon

We at CCL are confident that the future is bright for the NFP movement. As we work with our volunteers and dioceses across the country, and as we see more and more priests and seminarians at our Clergy Seminars, we detect a resurgence in interest in authentic Christian teaching on sexuality.

In light of this, the Board of Directors has outlined the following goal as our focus for the immediate future: *“By the end of 2006 ... ensure that CCLI has the best recruited, most thoroughly trained and prepared, highly effective, and best supported teachers and promoters in order to present the good news of NFP to an expanding clientele.”*

The **2004 Priorities Survey** we conducted with our volunteers last Spring provided much-needed information as we begin our work toward this goal. We are dedicated to updating our products and services, and our foremost priority will be the **Teaching Notes and Slides**. Other high priorities include a redesigned and more useful website, standardized talks and outlines for promoting NFP, a short and concise classroom manual, and an improved teacher training program.

There is much work to be done, and the Board, Staff, and I are eager to move ahead. We thank you for your continued support in partnering with us to build stronger, healthier, and happier marriages.

Andrew B. Alderson

The next two years will be a time of hard work for the Central Staff, which will lead to several important milestones for the League.

Board Meetings

The Board of Directors provides leadership, direction, and governance to CCL, safeguards its assets, and ensures its long-term viability.

During Fiscal Year 2004, the Board of Directors met on the following dates:

- September 7, 2003 (9AM-7PM)
- September 8, 2003 (9AM-5PM)
*Holiday Inn on the Riverfront
Covington, Kentucky*
- December 7, 2003 (11AM-7PM)
- December 8, 2003 (7:30AM-2PM)
*Holiday Inn on the Riverfront
Covington, Kentucky*
- June 4, 2004 (7:30AM-6PM)
- June 5, 2004 (8AM-2PM)
*Holiday Inn on the Riverfront
Covington, Kentucky*

Board of Directors

(term end date)

- Linda F. Kracht (June '05)
Chairman (May '05)
- John S. Burnham, M.D. (June '06)
Vice-Chairman (May '05)
- Thomas M. Bengtson (Dec. '05)
Secretary (Dec. '05)
- Robert R. Desmond, M.D. (June '05)
- Shane C. Goettle (Dec. '05)
- Rev. Richard M. Hogan (Dec. '05)
- Robert E. Laird (Dec. '05)
- Paul A. Busam, M.D.
Emeritus

The term of office for directors and for Officers is normally two years. Directors and officers may be re-elected.

Headquarters Staff

- Andy Alderson Executive Director
- Keith Bower Director of Education
- Erick Carrero Director of Spanish Development
- Ann Gundlach Director of Publications
- Jack Langlitz Business Manager
- Richard Braun Regional Field Director, Central
- John Du Mont Regional Field Director, East
- R. Patrick Homan Regional Field Director, West
- Douglas Touchet Regional Field Director, South
- Silvia Schmidt Spanish Development Asst.
- Scott Hofmann *Graphic Designer*
- Virginia Niehaus Assistant Office Manager
- Tracy Jamison Order Dept. Manager
- Anna Bonavita Bookkeeper
- Sonia Carrero Spanish Publications Asst.
- Anita McDonald *Purchasing*
- Judy Eichhorn *Secretary*
- Pauline Grome *Secretary*
- Rosemary Olding *Secretary*
- Mary Du Mont Transactions
- Pam Pulskamp *Transactions/Shipping*
- Sandy Sperber *Transactions/Shipping*
- Patricia Wentzel *Transactions/Shipping*
- Vicki Braun *Orders/Shipping*
- Eileen Martin *Orders/Shipping*
- Earl Michels *Orders/Shipping*

Staff as of June 30, 2004

Italics designates part-time employee



The Financial Picture 2004

The Couple to Couple League International is a not-for-profit, interfaith organization whose primary mission is to promote marital chastity through the teaching of NFP. CCL operates a division called the Foundation for the Family which addresses the broader issues of marital fidelity, family stability, non-marital, pre-marital and teen chastity, and preparation for marriage.

CCL was founded in 1971 by John and Sheila Kippley and provides services both nationally and internationally. CCL has 25,455 active members, 966 active certified volunteer Teaching Couples and 623 certified volunteer Promoters. A small paid staff coordinates and supports the volunteer services and programs from the international headquarters located in Cincinnati, Ohio.

Fiscal Year 2004

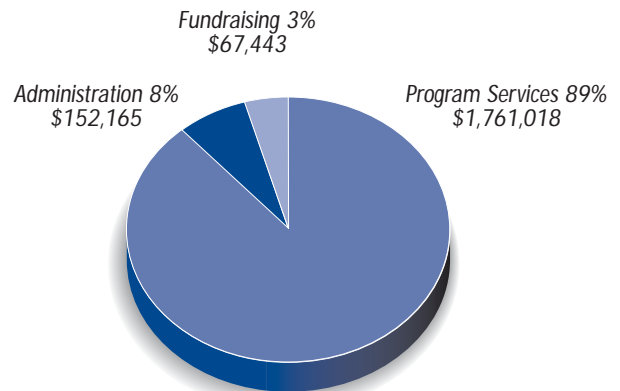
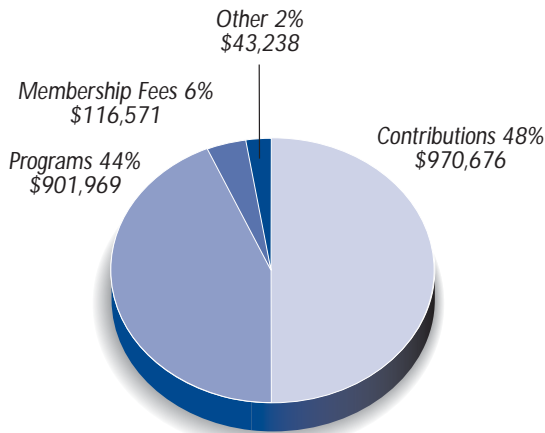
[July 1, 2003 - June 30, 2004]

Revenues \$2,032,454

Expenses \$1,980,626

48%	Contributions	\$970,676
44%	Program Revenues	\$901,969
	Course Fees	
	Material Sales	
6%	Membership Fees	\$116,571
2%	Other	\$43,238

89%	Program Services	\$1,761,018
	Teacher Training	
	Fertility Counseling	
	Product Development	
	Advertising	
	Membership Services	
	Publications	
8%	Administration	\$152,165
3%	Fundraising	\$67,443



Operating Surplus \$51,828

Independent audit and IRS 990 are available upon request.

Our members are grateful...

Thank you for your great apostolate to the Gospel of Life! My wife and I began our NFP training about eight months before we got married. We learned so much more than the “mechanics” of NFP. Instead, we were educated in the generosity of marriage . . .

Our account this month has allowed us to give a small gift to your ministry . . . although it is not much compared to what we receive from your organization . . .



Thank you for all of your support! My husband and I have really struggled at times with NFP, and your magazine has helped us get through some difficult situations . . . we pray for all of those who make CCL available to us.

I look forward so much to receiving the magazine and all the reinforcement that it gives me as a Catholic, pro-life, pro-family wife and (hopefully) future mother. It is a great support in a world that offers such anti-Christian, anti-family, and anti-life messages.

Services We Provide

Professional instruction in the Sympto-Thermal Method of Natural Family Planning through an extensive network of certified Teaching Couples and the *CCL Home Study Course*.

Personal chart interpretation and counseling by CCL Teaching Couples and Headquarters' professional counselors.

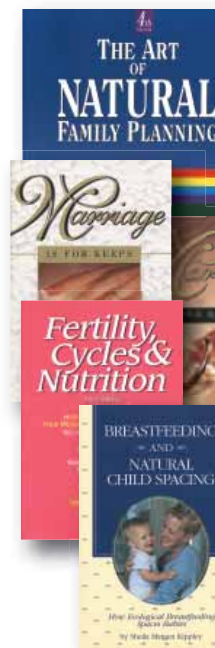
A comprehensive website at www.ccli.org, which provides answers and information to anyone in the world wanting to know more about NFP and CCL. The site, available in both English and Spanish, features basic NFP information, a search to locate a local Teaching Couple, information on CCL's educational seminars, the latest issue of *Family Foundations* as well as past articles on key subjects, and an online store featuring CCL's complete line of family and NFP-related products.

Publication of a bi-monthly magazine, *Family Foundations*, to offer encouragement and support to all NFP couples.

Publication of 40 informational/educational brochures promoting NFP and related issues, and a 10-minute video — *NFP: Safe, Healthy, Effective* — which presents an overview of the Sympto-Thermal Method.

Publication of supplemental books for understanding the complete NFP picture. These include *Marriage Is for Keeps* (both Wedding and Student editions), *Breastfeeding & Natural Child Spacing*, and *Fertility, Cycles & Nutrition*.

An excellent selection of marriage- and family-related books, videos, and audiocassettes offered through the CCL Catalog and online store.



Services We Provide

A Teacher Training Program for all qualifying couples which is provided at no cost to the candidates, and a national Promoter Program in which CCL volunteers organize and promote local activities to raise the awareness of the public about NFP and CCL's activities.

Assistance to parents in providing effective education in human sexuality to their children through the *New Corinthians Curriculum*, a virtues-based education program for grades K-8.

Education to clergy and healthcare providers through NFP seminars. Clergy receive an overview of modern NFP and the positive effect it can have on marriages, practical ideas and support for bringing the message to their parishioners, and strategies for requiring NFP instruction for their engaged couples. Healthcare providers learn the effectiveness and reliability of modern NFP, alternative approaches to cycle irregularities, and reasons to switch to an NFP-only practice. This seminar also offers CME credits to physicians.

Outreach to the growing number of Spanish-speaking couples through a complete line of NFP materials and services, including translations of our training materials, most brochures, a Spanish newsletter (*Fundamentos para la Familia*), a Spanish catalog, and staff available for Spanish telephone counseling and order-taking.

Outreach to bishops, seminaries, and diocesan personnel to support the promotion of NFP. CCL can provide dioceses with no-cost teacher training and assistance in promoting NFP, educating clergy and seminarians, and working toward mandating NFP instruction as a normal part of marriage preparation requirements.



Sam & Bethany Torode speaking at the 2004 Couple to Couple League Convention — Romeoville, Illinois

What Makes CCL Unique



CCL is the largest NFP provider in the United States. Although other providers offer quality Sympto-Thermal instruction and/or other NFP methods, there are several reasons why CCL remains unique.

Couples attending a CCL class series or taking the *CCL Home Study Course* receive a very complete education in all aspects of NFP, including:

- ☑ Excellent instruction in all symptoms of fertility and infertility, various ways of observing the symptoms, and how they can be used in a cross-checking way for the greatest confidence and reliability;
- ☑ Complete instruction in the practice of ecological breastfeeding and its role in helping a couple space their children naturally;
- ☑ A review of the various reasons, from the pragmatic to the spiritual, for choosing the NFP-only approach to family planning;
- ☑ Affirmation of the authority of the Christian Tradition regarding marital love, sexuality, and conception regulation;
- ☑ A pro-life message concerning the realities of contraception, including a description of the abortifacient properties of the Pill, IUD, Depo-Provera, and other hormonal contraceptives;
- ☑ Affirmation of the Christian call to generosity in the service of life according to one's circumstances;
- ☑ A teaching on abstinence that affirms the Christian Tradition against sexual perversities while also being very positive about the growth made possible by the chaste, creative use of abstinence.
- ☑ A support of full-time mothering in the context of encouraging ecological breastfeeding with its many advantages for baby and mother alike.

- ☑ An honest look at surprise pregnancies to encourage acceptance of each child as a gift from God whether asked for or not;
- ☑ A real involvement of the husband in fertility/infertility awareness, communication, decision-making, and parenting.

CCL Service Statistics

Fiscal Year

	2000	2001	2002	2003	2004
Number of Teaching Couples certified in fiscal year	77	117	115	114	90
Total number of active certified Teaching Couples	711	794	863	915	966
Number of class series taught in fiscal year	1,053	1,166	1,290	1,484	1,584
Total number of CCL class series taught since 1971	20,021	21,187	22,477	23,961	25,545
Number of family units taught in fiscal year	6,417	7,169	7,203	7,314	7,957
Total number of family units taught since 1971	136,463	143,632	150,835	158,149	166,106

Total number of *The Art of Natural Family Planning* sold since 1971...371,000

Mission Statement



The mission of the Couple to Couple League and the Foundation for the Family is to help couples live chaste and generous marriages by providing the practical help of NFP, to build families by increasing the number of people using NFP chastely and generously, and to participate in the mission of the Catholic Church to teach the divine truth about love, marriage and sexuality.



The Couple to Couple League

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