



The Couple to Couple League
2003
Annual Report





Year in Review

This fiscal year (July 1, 2002 – June 30, 2003) contained many unique challenges for CCL. Your financial support and many prayers proved crucial to the organization in the face of CCL's first deficit year in 14 years.

There were many contributing factors to FY03's deficit of \$78,000. Membership renewals, donations, and sales were significantly less than they were in FY02 which is likely a reflection of a sluggish economy. We realized early in the fiscal year that it would be a difficult one, and began implementing several cost control measures. We began by curtailing planned spending of \$312,000 that was originally budgeted for FY03. Our outreach and international programs were also cut back. The CCL staff — already a "bare bones" operation — was not cut. However, two planned staff positions were left unfilled. Our volunteer teachers and promoters carried part of the burden by increasing efforts — instructional income was up \$18,000.

To help counter the potential of a deficit in FY04, we have made a few other changes. The travel budget was cut dramatically; only minimum essential travel will be permitted. We would have preferred not to raise fees, but the risk of another deficit year was too high. Therefore, the membership renewal rate was increased by \$8.00, and the course fee by \$5.00.

Despite facing many challenges, we still accomplished a great deal this year:



Conducted 24 Teacher Training Seminars throughout the U.S. and certified **114 new Teaching**

Couples, nationally and internationally, for a total of 915 active TCs;

Certified 50 new CCL Promoters, for a total of 588 worldwide;

Maintained the international apostolate with 26 countries being served by CCL, and Candidate Teaching Couples in an additional 11 countries;

Conducted 1,484 class series, an increase of 194 over the previous fiscal year;

Taught NFP to 7,314 couples or individuals by class series and *Home Study Course*;

Conducted two Clergy Seminars for 46 priests, 4 seminarians, and 1 marriage coordinator;



Partnered with EWTN's Spanish television network to produce a series of 13 half-hour shows examining NFP and related issues;

Conducted one Physician Seminar for 11 physicians and healthcare professionals;

Launched a refreshing new look for *Family Foundations* in an effort to stimulate readers to share it with others;

Professionally produced five 30-second radio public service announcements,

suitable for both secular and religious radio stations, which tout the benefits of NFP and refer listeners to the CCL website;

Developed a 10-minute slide presentation highlighting CCL's services which was used at a national conference for Family Life Directors, and can now be utilized by TCs and Promoters;



Developed and began testing a Teaching Program of notes and slides for use in the Basic Spanish Program (currently undergoing final evaluation and revision for final Board approval);

Produced two additional dynamic promotional displays for use by volunteers at local conferences;



Continued our efforts to develop good working relationships with more dioceses and with the U.S. Conference of Catholic Bishops through the Diocesan Development Plan for NFP...

...and our volunteers continue to be the League's greatest asset. Those who reported their activity to us logged an impressive 25,000 volunteer hours — an average of 6.25/hours per month, well above the 2.5-hour monthly commitment asked for by CCL.



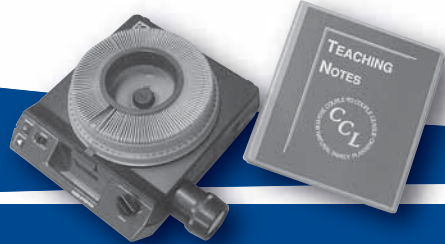
On The Horizon

We continue to strive for the vision outlined at Convention 2002 with six strategic directions: Educating, Selling NFP, Growing, Connecting in the Church, Clarifying the roles of CCL, Linking and Communicating with Constituents, and Praying. However, for Fiscal Year 2004 the Board has asked that we focus our efforts specifically on strategies targeted to assist our Teachers and Promoters. Already slated for final improvement are the Leaders Handbook for volunteers and the Basic Spanish Program teaching materials; soon we'll be evaluating our regular program as well.

In the wake of a deficit year, we need to find ways to streamline our operations and work more efficiently at Headquarters. By looking at

our business practices and how technology can improve our operations, we hope to carve out more time to better serve our teachers and promoters.

We are grateful for the support and sacrifice that each of you makes. It is through your efforts that our apostolate continues — **you** are CCL. Although the past year was difficult, from difficulty comes strength. We know how crucial our apostolate is, and remain resolved and dedicated to help families discover what we know to be true: that the practice of marital chastity through natural family planning creates pure and healthy marriages and is the foundation for strong families. ❖



Services We Provide

Promotion Brochures
in Display Rack



Excellent, professional instruction in the Sympto-Thermal Method of Natural Family Planning through an extensive network of certified Teaching Couples and the CCL Home Study Course.

Personal chart interpretation and counseling by CCL Teaching Couples and Headquarters' professional counselors.

A comprehensive website at www.ccli.org, which provides answers and information to anyone in the world wanting to know more about NFP and CCL. The site features basic NFP information in both English and Spanish, a search engine to locate a local CCL Teaching Couple, up-to-date information on CCL's educational seminars, the latest issue of *Family Foundations* as well as past articles on key subjects, and an online store featuring

CCL's complete line of family and NFP-related products.

Publication of the bi-monthly magazine, *Family Foundations*, to offer encouragement and support to all NFP couples.

Publication of 46 informational/educational brochures promoting NFP and related issues, and a 10-minute video — *NFP: Safe, Healthy, Effective* — which presents an overview of the Sympto-Thermal Method.

Publication of supplemental books for understanding the complete NFP picture. These include *Marriage Is for Keeps* (both Wedding and Student editions), *Breastfeeding & Natural Child Spacing*, and *Fertility, Cycles & Nutrition*.

An excellent selection of family-related books, videos, and audiocassettes offered

through the CCL Catalog and online store.

A standardized NFP Teacher Training Program for all qualifying couples which is provided at no cost to the candidates, and a national Promoter Program in which CCL volunteers organize and promote local activities to raise the awareness of the public about NFP and CCL's activities.

Assistance to parents in providing effective education in human sexuality to their children through the *New Corinthians Curriculum*, a virtues-based education program for grades K-8, and the *Vital Issues I and II* kits for use by parents of high school students. *Vital Issues I* provides resources that deal with dating and courtship, while *Vital Issues II* focuses on life issues and vocations.

Education to clergy and health-care providers through seminars in Cincinnati. Clergy receive an overview of modern NFP and the positive effect it can have on marriages, practical ideas and support for bringing the message to their parishioners, and strategies for requiring NFP instruction for their engaged couples. Healthcare providers learn the effectiveness and reliability of modern NFP, alternative approaches to cycle irregularities, and reasons to switch to an NFP-only practice. This seminar also offers CME credits to physicians.

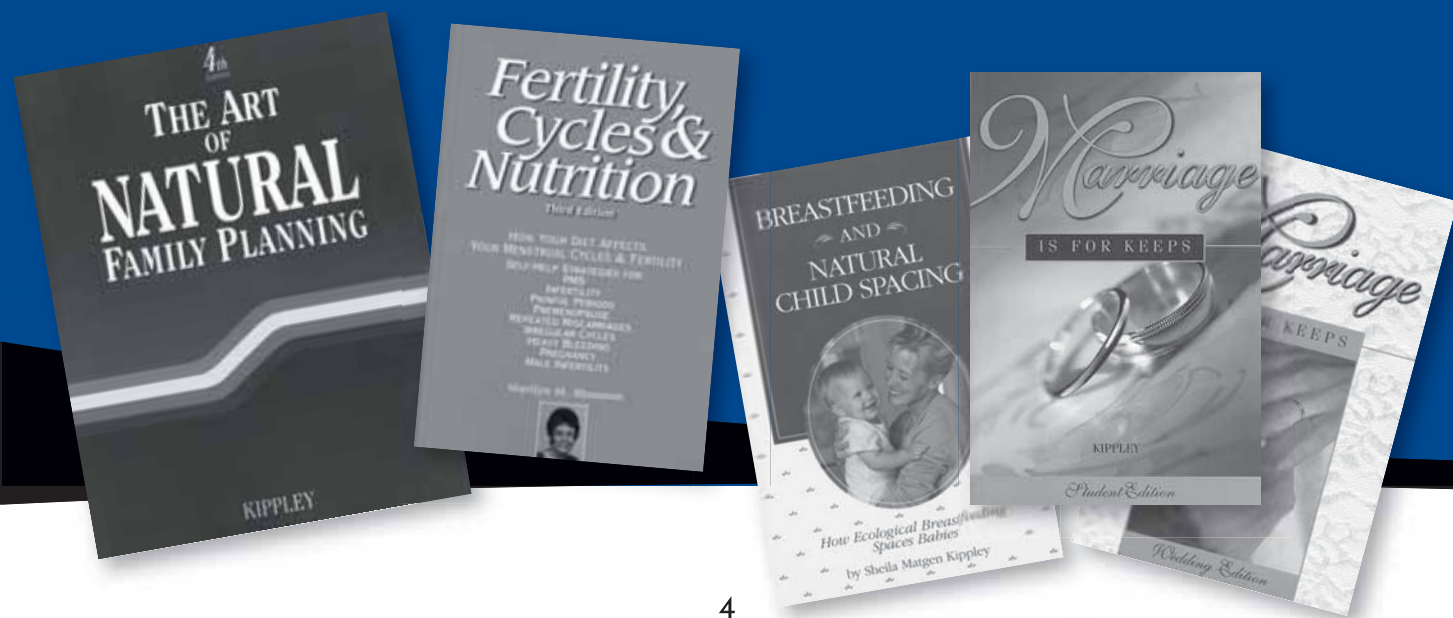
Outreach to the growing number of Spanish-speaking couples through a complete line of NFP materials and services, including translations of our training materials, most brochures, a Spanish newsletter (*Fundamentos para la Familia*), a Spanish catalog, and staff available for Spanish telephone counseling and order-taking.

Outreach to bishops, seminaries, and diocesan personnel to support the promotion of NFP. CCL can provide dioceses with no-cost teacher training and assistance in promoting NFP, educating clergy and seminarians, and working toward mandating NFP instruction as a normal part of marriage preparation requirements.

Headquarters Staff

- John F. Kippley Interim Executive Director
- Sheila M. Kippley Counselor
- William N. Corey Director of Education & Intl. Development
- Keith Bower Asst. Director of Education
- Richard Braun Regional Field Director, Central
- John Du Mont Regional Field Director, East
- R. Patrick Homan Regional Field Director, West
- Douglas Touchet Regional Field Director, South
- Erick Carrero Director of Spanish Development
- Silvia Schmidt Spanish Development Asst.
- Ann Gundlach Director of Publications
- Scott Hofmann Graphic Designer
- Jack Langlitz Business Manager
- Virginia Niehaus Assistant Office Manager
- Tracy Jamison Order Dept. Manager
- Anna Bonavita Bookkeeper
- Margie Walter Purchasing
- Anita McDonald Secretary
- Judy Eichhorn Secretary
- Pauline Grome Secretary
- Rosemary Olding Secretary
- Mary DuMont Transaction
- Pam Pulskamp Transaction/Shipping
- Sandy Sperber Transaction/Shipping
- Patricia Wentzel Transaction/Shipping
- Vicki Braun Orders/Shipping
- Eileen Martin Orders/Shipping
- Earl Michels Orders/Shipping

Staff as of June 30, 2003
Italics designates part-time employee



The Financial Picture

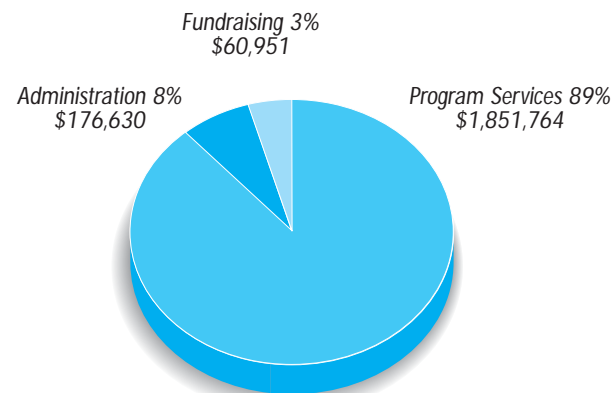
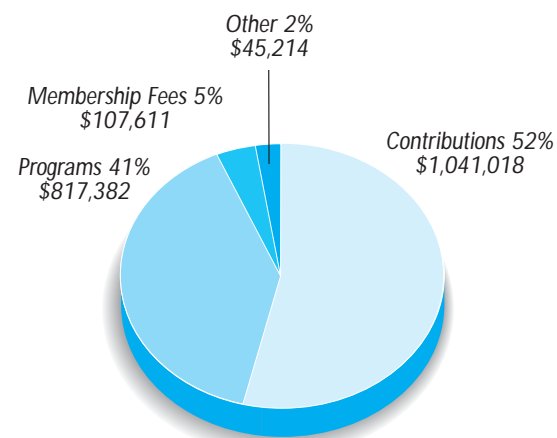
The Couple to Couple League International is a not-for-profit, interfaith organization whose primary mission is to promote marital chastity through the teaching of NFP. CCL operates a division called the **Foundation for the Family** which produces programs and materials that promote teen chastity and strengthen the family.

CCL was founded in 1971 by John and Sheila Kippley and provides services both nationally and internationally. CCL has 28,524 active members, 915 active certified volunteer Teaching Couples and 588 certified volunteer Promoters. A small paid staff coordinates and supports the volunteer services and programs from the international headquarters located in Cincinnati, Ohio.

Revenues		\$2,011,225	Expenses		\$2,089,345
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52%	Contributions	\$1,041,018
41%	Program Revenues	\$817,382
	Course Fees	
	Material Sales	
5%	Membership Fees	\$107,611
2%	Other	\$45,214

89%	Program Services	\$1,851,764
	Teacher Training	
	Fertility Counseling	
	Product Development	
	Advertising	
	Membership Services	
	Publications	
8%	Administration	\$176,630
3%	Fundraising	\$60,951



Independent audit and IRS 990 are available upon request.



What Makes CCL Unique

CCL is the largest of several NFP provider organizations in the U.S. Some of the other groups also provide Sympto-Thermal instruction, while others teach other NFP methods. While these groups also provide quality NFP instruction, there are several reasons why CCL remains unique among the providers.

Couples attending a CCL class series or taking the *CCL Home Study Course* receive a very complete education in all aspects of NFP, including:

- ❖ Excellent instruction in all symptoms of fertility and infertility, various ways of observing the symptoms, and how they can be used in a cross-checking way for the greatest confidence and reliability;
- ❖ Affirmation of the Christian call to generosity in the service of life according to one's circumstances;
- ❖ A teaching on abstinence that affirms the Christian Tradition against sexual perversities while also being very positive about the growth made possible by the chaste, creative use of abstinence.
- ❖ A support of full-time mothering in the context of encouraging ecological breastfeeding with its many advantages for baby and mother alike.
- ❖ An honest look at surprise pregnancies to encourage acceptance of each child as a gift from God whether asked for or not;
- ❖ A real involvement of the husband in fertility/infertility awareness, communication, decision-making, and parenting.
- ❖ Complete instruction in the practice of ecological breastfeeding and its role in helping a couple space their children naturally as the only form of breastfeeding associated with extended postpartum infertility;
- ❖ A review of the various reasons, from the pragmatic to the spiritual, for choosing the NFP-only approach to family planning;
- ❖ Affirmation of the authority of the Christian Tradition regarding marital love, sexuality, and conception regulation;
- ❖ A pro-life message concerning the realities of contraception, including a description of the abortifacient properties of the Pill, IUD, Depo-Provera, and other hormonal contraceptives;



Board of Directors

Linda F. Kracht
Chairman
John S. Burnham, M.D.
Vice-Chairman
Sheila M. Kippley
Secretary
Paul A. Busam, M.D.
Emeritus
Robert R. Desmond, M.D.
John F. Kippley
Rev. Gerard Hiland

The Board of Directors met in the Fiscal Year ending June 30, 2003 on the following dates:

November 3-4, 2002
St. Thomas More House of Prayer
Cranberry, PA

April 26, 2003
CCL Headquarters
Cincinnati, OH

June 8-9, 2003
Holiday Inn on the Riverfront
Covington, KY

Mission Statement

The mission of The Couple to Couple League International, Inc. is to promote marital chastity through the teaching of natural family planning. The League teaches NFP in the context of a Christian, value-oriented approach to marriage. The League believes that marital chastity develops solid and healthy marriages, and lays the foundation for strong families. CCL also recognizes the need to promote family-related programs including teen chastity, ecological breastfeeding and the production/publication of related family materials when deemed necessary. It is, at least in part, through strong families that the body of Christ is built (Romans 12:4-5).

